

## CHAMBER ANNOUNCES 2009 ANNUAL AWARDS WINNERS

The Greater Pocono Chamber of Commerce held it's Annual Awards Banquet on November 4, 2009 at the beautiful Terraview at Stroudsmoor County Inn.

The 2009 winners are Theresa Yocum, Gray Chevrolet Oldsmobile Cadillac of the Poconos ATHENA Award, William Ramsden, Humanitarian of the Year, William Rinehart, Businessperson of the Year, George Roberts, Citizen of the Year, Judge Margherita & W. Andrew Worthington, Schoelch Community Commitment Award, and Steve Somers, Chairman's Business Award.

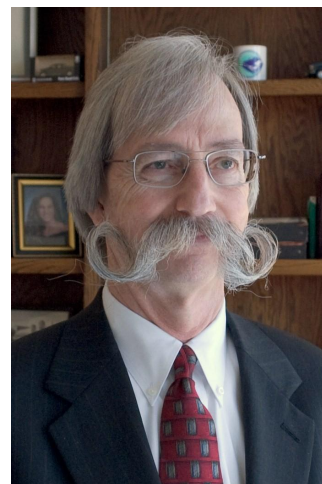
We would like to thank PPL, banquet sponsor, Mr. William Rinehart and Gray Chevrolet Cadillac of the Poconos, for sponsoring the ATHENA award and their continued support of the Greater Pocono Chamber of Commerce, and ESSA Bank & Trust for sponsoring the Humanitarian of the Year, Businessperson of the Year, Citizen of the Year, Frank Schoelch Community Commitment, and the Chairman's Business Awards. We would also like to thank the Pirone Family for the complimentary butlered hors d'oeuvres, Gene Dickison for the invocation, and Ken Schurman of VIP Studios for the photos.



*Theresa Yocum  
2009 Athena Award Recipient*



*William Ramsden  
2009 Humanitarian of the Year Recipient*



*William Rinehart  
2009 Businessperson of the Year Recipient*

Winners continued of page 2

**The Chamber Staff would like to wish everyone a Safe and Happy Holiday.**

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570-839-2020.

## December 2009 Calendar of Events

- December 2.....***New Member Orientation*  
8:30 a.m. – GPCC
- December 3.....***Quality of Life Committee*  
10:00 a.m. – GPCC
- December 4.....***Government Affairs Committee*  
8:00 a.m. – Pocono Inne Town
- December 8.....***Economic Development/Transportation Committee*  
8:00 a.m. – GPCC
- December 8.....***Women in Business Luncheon*  
Noon – Chateau Resort & Conference Center - Tannersville
- December 9.....***West End Committee*  
8:00 a.m. – Western Pocono Community Library - Brodheadsville
- December 10.....***Women in Business Steering Committee*  
8:30 a.m. – GPCC
- December 11.....***Leadership Pocono*  
8:00 a.m. – GPCC
- December 14 .....***Education Committee*  
Noon. – JR's Grille - E. Stroudsburg
- December 14.....***Business Card Exchange*  
5:00 p.m. – The Lounge @ Comfort Inn - Bartonsville
- December 15.....***Business Development Committee*  
8:00 a.m. – GPCC
- December 16.....***HR Committee*  
8:00 a.m. – GPCC
- December 17.....***Expo Committee*  
8:00 a.m. – GPCC
- December 21.....***Energy Committee*  
8:30 a.m. – GPCC
- December 21 .....***Finance Committee*  
730 a.m. – GPCC
- December 21 .....***Executive Committee*  
830 a.m. – GPCC
- December 22.....***Board of Directors*  
4:00 p.m. – followed by holiday gathering - Location to be announced

Continued from front cover



George Roberts  
2009 Citizen of the Year Recipient



W. Andrew Worthington & Judge Margherita Worthington  
2009 Schoelch Community Commitment Award Recipients

### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.



Steve Somer  
2009 Chairman's Business Award Recipient

## New Member Orientation

Representatives from several new businesses attended the New Member Orientation at the Greater Pocono Chamber of Commerce on November 4. Membership Director Audrey Bartkowski welcomed the new members and provided a brief presentation on the benefits of Chamber membership. Also present were Theresa Yocum and Lisa Majors of Community Bank & Trust to discuss the bank's Remote Deposit Program, Merchant Services and Equipment Leasing programs. New Member Orientations are open to members and non-members to learn how to get the most out of your membership.

**Learn About Us, Inc.** – John Komatsoulis, Owner. This business development firm specializes in marketing and advertising, business plans, cost cutting analysis, budget analysis and employee training programs. Phone: 570-369-5280 Website: [www.learnaboutus.com](http://www.learnaboutus.com)

**Adam's Jewelry** – Sam Salama, Owner. Designers of fine jewelry, specializing in custom made unique jewelry. Two convenient locations on Brown Street, East Stroudsburg phone 570-424-8181 and in the Bartonsville Plaza, Route 611. Phone: 570-420-0672. Website: [www.adamsjewelrynetwork.com](http://www.adamsjewelrynetwork.com)

**Massage Academy of the Poconos** – Vicki Hicks, Owner. This educational facility offers training in massage therapy and has a full wellness clinic. The Academy also offers massage therapy to clients of all ages. The company has two locations: 753 Phillips Street, Stroudsburg, phone 570-421-5014; and in the Burger King Plaza, Route 209 in Brodheadsville, phone 570-801-7290. Website: [www.massageacademyllc.com](http://www.massageacademyllc.com)

**St. Luke's Sports and Rehabilitation** – Scott Marek, Physical Therapist. With its newest location at Routes 940 and 115 in Blakeslee, St. Luke's offers physical therapy services with physician referrals for a variety of orthopedic, musculoskeletal and neurologic conditions. Gym memberships are also available for a nominal fee. Phone: 570-643-3706. Website: [www.mystlukesonline.org](http://www.mystlukesonline.org)



*November New Member Orientation at the Greater Pocono Chamber of Commerce*

## Women in Business

The November Women in Business luncheon, sponsored by Vivian Vance of Griswold Special Care, was held at the Chateau Resort & Conference Center in Tannersville. The luncheon featured various vendors for the "Health, Wellness and Beauty" Day.



*From l to r: Dr. Kim Filipkowski, Vivian Vance at the November WIB Lunch*

Vendors that showcased their products were: 4Life Pennsylvania, Chiropractic Health Partners of the Poconos/Align Life, Community Chiropractic, Comprehensive Family Practice, Deerfield Spa, Elevations Health Club, Griswold Special Care, Mary Kay Cosmetics, Massage Academy of the Poconos, Mona Vie, Pocono Family YMCA, Pocono Medical Center, Quality Health Care, and Spa Shawnee.

The December luncheon will also be held at the Chateau Resort & Conference Center and is being sponsored by Pocono Community Bank. The Annual Holiday luncheon will feature an ornament exchange.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

**Monthly Breakfast  
Sponsorships Available  
for 2010!**

**Please contact  
Pat Metzgar at the  
Chamber at 570.421.4433**

## Business Card Exchange

The November Business Card Exchange was held at the Club House Cafe at Glenbrook Golf Club. Even with the large crowd, everyone had the opportunity to network and enjoy the delicious array of food that was served. This historic building is the perfect place to enjoy a delicious dinner in their dining room, where you can view the beautiful fairways. For more information contact them today at 570-421-6081.



*November Business Card Exchange at Club House Café at Glen Brook Golf Club - photo courtesy of VIP Studios*

## Ribbon Cuttings



**THE AWSOM SHELTER IS NOW OPEN!** The shelter ribbon cutting ceremony was held on November 13, 2009, in the presence of state and local legislators, county commissioners, municipality representatives, community supporters, the Chamber of Commerce and our team of faithful volunteers. All local TV and news outlets were on-hand to document the day. After the ribbon cutting, attendees were taken on a tour of the shelter and welcomed with a beautiful wine and cheese reception. Refreshments were generously donated by Cherry Valley Vineyards, Weis Markets, ShopRite, Giant, and Perkins. Thank you to EVERYONE who helped make this day a glorious success!

## Ribbon Cuttings (cont'd)



**Diadime Color, Inc.** marked the grand opening of their new location at 609 Main Street, Stroudsburg with a ribbon cutting ceremony and light breakfast on Friday, November 20. The company, owned by Barry Howard, offers services in digital printing and photography, graphic displays and photo restoration. Please call 570-420-4540 for more information.



**Monroe County Transit Authority, Pocono Pony** celebrated thirty years of service on Friday, Nov. 6 at Siamsa Irish Pub, 636 Main St. Stroudsburg. The celebration began with the inauguration of two new BRT buses and two new trolley buses. The ribbon cutting ceremony was followed by free complimentary rides around town on the new buses and a fun packed reception with food, activities and chances to win prizes. For more information, please call 570-839-6282.

## Members in the News

**The American Cancer Society** would like to thank all the residents of Pocono Farms Country Club as well as Linda Woerner, Recreation Director, for their outstanding achievement in their first annual "Mini" Relay For Life at Pocono Farms Country Club. Pocono Farms Country Club had 51 residents participate in a three mile walk through their community on September 26<sup>th</sup> 2009. The club raised a considerable \$1812.66, which was presented to the American Cancer Society at a Community Breakfast held at Pocono Farms Country Club.



Youth of Pocono Farms Country Club, present check to the American Cancer Society

Pocono Farms has held several events for the American Cancer Society, raising awareness and money. Additionally, they are creating several teams for the 2010 Mountain Relay For Life which will be held on June 5<sup>th</sup> & 6<sup>th</sup> at Pocono Mountain East High School.

This is a community doing great things for the community! Thank You to all!

Libbie A. David, Assoc Broker with **Better Homes and Gardens Real Estate Wilkins & Associates** has been awarded the Certified Negotiation Expert (CNE) designation, achieved by real estate professionals who have successfully completed the formal training.



In addition to the CNE designation, David holds the designations of Accredited Buyers Representative (ABR), Accredited Home Staging (AHS), Certified Residential Specialist (CRS), Certified Short-sale Professional (CSP), Certified Sellers Representative (CSR), and Graduate Realtors Institute (GRI). "Having designations and improving ones self professionally is something that we strongly

promote at Better Homes and Gardens Real Estate" says Dominick J. Sacci, Sr VP/Gen Mgr.

David has been in the real estate field for 17 years and prior to joining the Better Homes and Gardens Real Estate Wilkins & Associates team was a million dollar producer at Coldwell Banker Phyllis Rubin RE. She is a former Board of Dir member of PMAR and has been involved in numerous community projects and charity programs throughout her professional career. David works out of the Naomi Pines office in Pocono Pines.

Dennis Mooney, Assoc Broker with **Better Homes and Gardens Real Estate Wilkins & Associates**, has been promoted to the position of Assoc Broker/Company Recruiter. In his new capacity, Mooney will be responsible



for the hiring of new and experienced fulltime agents. "No one knows people in our industry better than Dennis and no one is prouder to work for our company than Dennis is, so it was a natural fit when we went to fill that position" said Thomas R. Wilkins, CEO. Over the past 24 months, the company has gone through several changes, including corporate restructuring and the assimilation of the Coldwell Banker offices and Liberty Real Estate.

Mooney has been in the real estate business for the past 35 years. He started his career as golf pro at Evergreen Golf Course owned by real estate developer Charles Poalillo. He then, for the next 17 years, worked for Poalillo assisting in the land sales, running of the real estate portion of the Poalillo companies, was business manager for Cranberry Hill Corp and was the first Pres of the Board of Directors for Penn Estates.

Then for a period of 12 years, Mooney owned Glenbrook Realty & Construction located in Stroudsburg after which he managed First Choice Realty in Tannersville for 3 years. Then a little over 1 year ago he accepted the position of Assoc Broker with the Wilkins organization. "I've enjoyed working here every day since I got here. Better Homes and Gardens Real Estate is a well run machine and I've gotten to know the people in Parsippany (where their corporate office is located) since coming on board and have the utmost respect for the franchise." stated Mooney.

Mooney is also Chairman of the By-Laws Committee and a Board of Director member of the Poc Mt Assoc of REALTORS®.

In his new capacity, Mooney will continue to list and sell residential and commercial real estate in addition to the responsibilities of being Company Recruiter. He will have the authority to offer positions to people looking to get into the real estate field and negotiate contracts with those people who are experienced and are looking for a change of Brokers. Mergers and acquisitions will still be handled by

Thomas R. Wilkins, CEO and Heather D'Adamo, Exec VP-Partner.

The Wilkins organization, although they merged 4 offices between 2007 and 2009, are a very strong name in the Pocono real estate industry. In 2008, Wilkins became the first Better Homes and Gardens Real Estate Broker to join Realogy. Corporate offices are located at 304 Park Avenue in Stroudsburg and they have branch offices in Pocono Pines, Gouldsboro, Bushkill, Brodheadsville and a retail office at the Stroud Mall.

**Bottom Time Productions** of East Stroudsburg, the producers of the award winning adventure travel program Dive Travel TV, has just returned from the island of St. Kitts where they shot their latest episode. The Dive Travel cast and crew were invited to the island and hosted by the St. Kitts Tourism Authority. The crew had the honor of spending some quality time with Ms Jeffers, the Director of Tourism and head of the Authority.

Along on this adventure were Director/Camera operator Denny Willis, Producer/Writer Eleanore Willis, Co-Host Tina Delcane and the newest addition to the Dive Travel TV cast Co-Host Al Twombly.

They found St. Kitts to be rich in culture with an interesting history that dates back hundreds of years. The proud people of the island intertwine this history and culture in many of the activities offered there. The crew enjoyed a number of activities while on the island such as horse back riding, zip lining, snorkeling, a beautiful sailing experience on a catamaran and of course scuba diving, just to mention a few. They visited the Brimstone Hill Fortress – a UNESCO World Heritage Site, and a number of historic sugar plantations that have been refurbished into Inns the likes of a quaint country inn that you would find here in the states. They also visited the grave of Mr. Samuel Jefferson, the Great Great Grandfather of our third President, Thomas Jefferson, just one of the historical facts connecting St Kitts to the United States. Samuel Jefferson was the very first land owner on the island with his land granted by the King himself back in 1624.

The island's pristine reefs, along with the increasing number of attractions combine to make St. Kitts a very popular, up and coming tourist and dive destination. When you add in the quality and variety of dining experiences and accommodations available, it becomes very clear why the Dive Travel crew considers St. Kitts to be another must see destination. It also explains why tourism continues to grow as the island's number one industry.

Sending holiday Gifts & Cards to your Clients? Let **Burnley Employment & Rehabilitation Services** help with wrapping, packaging, mailing, stuffing and collating. For more information, please contact Melody Bitkoff, Director Business Development & Fundraising at 570.992.6616 ext. 29.

**Catholic Social Services** in Stroudsburg is selling gift cards, that are used just like cash. These gift cards are issued by the national and local retailers where many of you already shop. You can use these cards to purchase everyday expenses like food, clothing, and other essentials, and with every purchase, revenue is earned for Catholic Social Services.

This is a great way to start your holiday shopping and also support a local worthwhile non-profit organization that provides services to all denominations in Monroe County.

For more information on purchasing gift cards, contact Lisa Hutchins at 570-422-0190.

With continued assistance from **Coldwell Banker Commercial Pennco Real Estate**, in Stroudsburg, Somerset Tire Service, Inc., purchased its second STS Tire & Auto location in Monroe County, a 9,000 square foot property at Rt. 209 and Silver Valley Drive in Brodheadsville, Pa. The location is now open.

Coldwell Banker Commercial Pennco Real Estate's associate broker, Terri Mickens, CCIM, handled the agreement for the transaction of the \$1.4 million dollar property. Monroe County's first STS Tire & Auto opened this past summer in Bartonsville. Pennco's Mickens helped complete that \$2 million transaction.

Coldwell Banker Commercial Pennco Real Estate, located in Stroudsburg, serves commercial real estate owners, investors and users in northeastern Pennsylvania. They have brokered several other high profile sales in recent years including the 140,000 square feet of mixed retail space at The Shoppes at Stroud which includes national retailers Borders, Best Buy and Pet Smart among others.

Spiros Bilianis, CCIM, broker/owner of **Coldwell Banker Commercial Pennco Real Estate** and Robert Boehning, commercial real estate expert, recently completed the transaction of sale of a building at Four Fork Street in Mt. Pocono.

Bilianis managed the disposition of the Mt. Pocono office building sold by a northeastern Pennsylvania regional lending institution. Coldwell Banker Commercial Pennco Real Estate's Boehning handled the agreement for the buyer. Dein Properties, LP of East Stroudsburg, purchased the 3-story facility boasting nearly 25,000 square feet of prime commercial real estate space in the much-sought after location and plans to continue to offer office space with significant cosmetic and design changes.

Coldwell Banker Commercial Pennco Real Estate, located in Stroudsburg, serves commercial real estate owners, investors and users in northeastern Pennsylvania. They have brokered several other high profile sales recently including the first two STS Tire & Auto stores in Monroe County as well as the 140,000 square feet of mixed retail space at The Shoppes at Stroud which includes national

retailers Borders, Best Buy and Pet Smart among others, along with the new nursing home/senior housing project on Route 611 in Stroudsburg, Pa.

All Sales-Partners of **Fitzgerald GMAC Real Estate** recently completed the comprehensive Premier Service training course through the GMAC Home Services Learning Institute.

The focus of the course was helping Sales-Partners understand and meet the challenges of today's customers and learning the steps necessary to effectively implement Premier Service, the powerful brand strategy that has earned Fitzgerald GMAC Real Estate a 96% Customer Satisfaction Rating and differentiates them from the competition in the Poconos market.

Attending Sales-Partners also learned how to set impressive service standards, provide a powerful service commitment and secure meaningful feedback to improve on future performance.

"I employ Sales-Partners who show great initiative and determination to serve the home buying and selling needs of Poconos' customers," said Joan Fitzgerald. "This company will become even more successful in the real estate market due to this additional training."

Fitzgerald GMAC Real Estate has two offices and 12 Sales-Partners serving the Poconos. Its main office is located in Stroudsburg and can be reached at 570.476.2415. GMAC Real Estate has more than 1,000 real estate brokerage offices and nearly 20,000 agents in the U.S., Puerto Rico, and Canada.

**Herbert, Rowland & Grubic, Inc. (HRG)** has announced that it will now offer right-of-way acquisition and land asset management services to clients in the public sector and to private sector industries related to the construction of pipelines, utilities, telecommunications facilities, rail, highways and bridges. The firm's services will include assessing routes, identifying property needs, and researching ownership; assessing impacts and considering alternatives; coordinating with landowners, negotiating settlements, and assisting with their relocation; and complying with all laws and regulations governing right-of-way acquisition and easements on the federal, state and local level.

"Right-of-way acquisition can have a major impact on project costs and timelines," says Andrew Kenworthy, manager of HRG's Land Development Group, which will be providing this service. "By adding a comprehensive understanding of the right-of-way process and legal framework to our full suite of infrastructure and land development services, we consider the implications of right-of-way needs at the earliest stages of project development, minimizing the impact in a way few other engineering firms can do. And we do so with the efficiency that is only possible with a single-source, integrated, multi-disciplinary team." Local Leadership Program participants learn insights into

successful leadership skills from key community leaders. The 2009-2010 class of **Leadership Pocono** just completed their third session of a ten session Leadership Program which was hosted by community leaders, Steve Cunningham, Vice President of Pocono Medical Center, and Gary Olson, President & CEO of ESSA Bank & Trust.

This month's curriculum was focused on Strategic Planning and Level 5 Leadership with Cunningham and Olson leading a day long discussion with a class of 20 partici-



pants supported by local community employers.

"The Leadership Pocono Program is designed to help participants develop the skills and

abilities to develop professionally as well as move into future community leadership roles," says Victoria Mavis, LP Coordinator. The class is part of an annual program that meets monthly from September through June.

"This month's curriculum was extremely beneficial to the class as the participants learned both strategic skills and tactical methods. As summarized by one of the presenters, Leadership doesn't mean you'll have the right information. It means you have the ability to see something that others can't and then execute a strategy to take advantage of it."

Yarrow Wilkins-Drozal, ABR, Associate Broker, has joined the Commercial Advisors of **Michael Baxter & Associates**. She is the former President of Better Homes and Gardens Real Estate Wilkins & Associates.



With over 16 years in the real estate industry, she has the confidence and knowledge to assist in any real estate transaction. She has an extensive background in supervising the day-to-day operations of a real estate firm.

Yarrow was also the previous manager of NEPA Management Associates, a full service property management company. Using her knowledge of

this industry, she will manage the property management division of Michael Baxter & Associates.

Local to Stroudsburg, Yarrow has vast knowledge of the area. Yarrow received a Bachelor of Science degree and two Associates degrees from Delaware Valley College in

Doylestown, PA. In her spare time, she enjoys spending time with her husband and two children and competing horses throughout Pennsylvania and New Jersey. Yarrow is dedicated to the local community. She has been involved with the American Cancer Society, Women's Resources, Kiwanis Club of the Stroudsburgs, numerous dog and cat rescue organizations and horseback riding for special equestrians.

Carol Owens of **Riley and Company, Inc.**, attended the Common Interest Realty Associations (CIRA) Conference in Florida on November 5 and 6, 2009. Topics covered at the conference included a CIRA Legislative update on regulatory issues, revisions to CIRA Guide, Financial Statement deficiencies, accounting and auditing update of AICPA Standards, and the importance of an updated fully funded Reserve Study.

Panel discussions were also held on new state laws, professional standards, and peer review errors. Time during the conference was dedicated to Q & A sessions with legal experts on the subject of condominium, cooperatives, and homeowners' association laws, and with Department of Business panel members on professional regulations.

Riley and Company, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. Riley and Company, Inc. provides a wide range of forensic and litigation support services including business valuations divorce and support hearing testimony, and investigations into alleged frauds.

**Riverside Rehabilitation Centers** has teamed with Alliance Seating and Mobility to provide customized mobility solutions for patients throughout Northeastern PA. Alliance Seating & Mobility has locations throughout the United States and provides high-quality, customized rehabilitation equipment, custom power and manual wheelchairs and many other products to enhance their clients' quality of life. A division of the SCOOTER store, they have access to a nation-wide network of service and support professionals.

Kristen Konestsky, an Assistive Technology Professional from Alliance Seating and Mobility's Hanover Township branch, recently hosted an in-services for thirteen Riverside Rehabilitation Centers' therapists. She presented information on the criteria for insurance coverage for power mobility devices and reviewed assessment and measurement requirements and techniques. Konestsky noted, "The evaluation of patients with mobility deficits is a complex process. We concentrate on the needs of each individual to find the right solution. After I visited one of Riverside's facilities and saw how dedicated their staff is to working with each patient, their physicians, insurance companies and their caregivers, I knew I could refer my clients to their therapists with confidence. Riverside's responsiveness and emphasis on staff education was wonderful. They scheduled an in-service with me and now their staff throughout the region is ready to evaluate our clients, properly size their chairs and scooters and provide follow-

up therapy as needed. Together we will streamline the prescription and paperwork processes and bring mobility solutions to people who need them in the shortest time possible. And because Riverside has ten locations, we can work together in Monroe, Lackawanna, Luzerne, Wyoming and Columbia counties..."

Riverside Rehabilitation Centers provide comprehensive outpatient rehabilitation services including physical, occupational and speech therapy. With locations in Brodheads-ville, East Stroudsburg, Mt. Pocono, Moscow, Plains, Mountaintop, Taylor, Tunkhannock and Berwick, patients receive individualized care by licensed professionals. Extended evening hours are available. Most insurance plans are accepted.

**Silver Arrow Gallery** on Route 611 in Tannersville offers a wide variety of American art and unique gifts for all ages in all price ranges. Art is often thought of as just paintings and sculpture and usually considered very expensive. A visit to the gallery will show you that a piece of Art is the completer—it completes your wardrobe, enhances your home, office, dinner table or even a teenager's car. Selecting a gift of art is the highest complement you can pay the receiver. It shows that you care about their interests and values. Our local gallery can offer you personal attention and a wide variety of unique pieces all from American Artists. You can avoid the traffic of the large malls and find gifts of art made in our area in a quieter less stressful shopping atmosphere.

There are two different and unique galleries at Silver Arrow. Gallery One features Native American handcrafted original works. Representing over a dozen nations from Apache to Zuni the shopper will find sterling silver jewelry, paintings, wall hangings, books, music, toys, beadwork and clothing. Each item is made to reflect the culture of the Nation the artist is from. New this fall is Seminole art by local artist Quentin Bear Fuller and Mohawk art by Pumpkin. Both of these artists reside in the Poconos and create traditional tribal pieces and provide educational workshops at the Gallery. Visit our website to see when Bear and Pumpkin may be at Silver Arrow. The Cherokee nation is represented by Traci and Bill Rabbit, Ron Mitchell and storyteller Jackie Crow. Toys from the Cherokee Nation and story CD's by Jackie will add fun and a different kinds of educational gifts to your holiday.

Gallery Two features local Pennsylvania artists who create one of a kind artwork. Featured in this area is jewelry from sterling silver to bead work by Pocono Mountains artists Jane Brown, Mary Kester, Helen Kopec, and Lisa Weber. To enhance your home or office select from the paintings, photographs and prints offered by Wanda Altemose, William Hobbs, Joan Sayer, Elaine Sopko, Pat Transue or Jacob Hafferman. Unique glass accent pieces by Sandy Lindstedt, microwave safe pottery by Jone Bush and handcrafted furniture by Joseph Michonski round out the collection. All of these artists will do custom items specifically for you. Many of them will be available at a meet and greet program on Saturday, December 12. For further information contact Silver Arrow Gallery at 570-619-0461.

**Monroe Career & Technical Institute** is offering music classes on Wednesdays starting February 10, 2010 to May 5, 2010: Guitar 101 5 p.m. to 7 p.m., Piano 101, 7 p.m. to 9 p.m. Students attending class will learn to read sheet music and gain the ability to play songs in various music styles. Continuous Learning - each lesson will build upon the other. Guitar 201 and Piano 201 will be offered in the Spring 2010 semester. Call 570.629.2001 for more information.

**Monroe Career & Technical Institute** will also be offering a course in Radio Broadcast Communications from February 22 to March 24, 2010. This fun and informative course will teach students the concepts of discovering, researching and writing news stories for radio broadcasts as well as how to package reports for airing over a radio station. There is special attention given to developing the communications tools every journalist requires to succeed in the demanding broadcast news industry and to advance and survive through compelling writing and professionalism. This class is essential to anyone who is considering radio broadcasting as a career or for the inquisitive ones who merely seek to know how the business works. For more information please call 570.629.2001.

### It's In Our Hands.

The US Constitution requires that a population and housing count be taken every 10 years. This information is used to determine our congressional representation and how much funding is allocated to each community for senior citizens programs, schools, health care services and much more. Census Day is April 1, 2010.

In March 2010, you will receive a short questionnaire from the U.S. Census. Please take 10 minutes to answer 10 easy questions. Questionnaires are available in six different languages. All responses are confidential. The 2010 Census is easy, important and safe. Visit [www.2010census.gov](http://www.2010census.gov) for more information. Let your voice be heard. You Count!



**Greater Pocono Business Magazine TV Show**  
 Your Local Business and Economic News Report+  
 Airtimes: Mondays at 4:30 p.m.,  
 Thursdays at 8:00 p.m.,  
 and Sundays at 12:00 noon on  
 Blue Ridge Cable TV 13.  
[WWW.GeorgeTV.com](http://WWW.GeorgeTV.com)

## Annual Pajama Drive

The Greater Pocono Chamber of Commerce Quality of Life Committee held a Pajama Drive to benefit Monroe County Children and Youth. There was over fifteen chamber members that had drop off locations throughout Monroe County. The Pajama Drive started the first week of October and ran for the entire month with a final count of 98 brand new pajamas from newborn to size 18. On Thursday, November 12, 2009, the Quality of Life Committee presented the pajamas to Monroe County Children and Youth which is located at 730 Phillips Street, Stroudsburg, PA.



*Annual Pajama Drive*

## Children's Holiday Shopping

The Greater Pocono Chamber of Commerce Quality of Life Committee organized their annual holiday shopping outing for approximately 22 children from the Salvation Army. The Odd-Lot Store sponsored the outing where each child was given a gift certificate to shop with. After their shopping was over, the children were then treated to ice cream by Frank Riccobono at the Dairy Queen.



*Children Shopping at Odd-Lot*

# Be a Citizen of the Year in 2010!

## Citizen of the Year

Recently, I had the honor of being named "**Citizen of the Year**" by the Greater Pocono Chamber of Commerce.

As you can see by the picture to the left, there were actually 7 recipients of various awards.

While it is nice to be recognized, each one of us would tell you we do what we do because we want to do it.

**In this ever-changing economy, many could use your help. I am encouraging everyone to be a "Citizen of the Year" in 2010.**

*The standard definition of a citizen is: a resident of a city or town...*

But when you say Citizen of the Year... how do you make that leap from a resident?

How do you make that leap from just one of the crowd?

How do you make a difference in the world around you?

I came across a definition of citizen from the **Reverend Peter J Gomes of the Memorial Church at Harvard University**. In a speech he gave on Civic Virtue, he wrote:

*a citizen has "... an obligation to share and serve on behalf of the greater good"...*

And I thought you know, that is a good way to describe a citizen...

**We are all citizens...**

but when you make that leap to share what you have and what you know... when you give of your time to serve your community...

your fellow man...

*maybe that's what being a citizen is all about.*

- George



*2009 Recipients of the Greater Pocono Chamber of Commerce Annual Awards  
(George Roberts is on the far right)*

## Welcome New Members

The following new members are not listed in the 2009 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **Blue Mountain Health System**

Andrew E. Harris, Pres./CEO  
211 North 12th Street  
Lehighton, PA 18235  
610-377-1300  
pr@blmtn.org  
www.blmtn.org  
Hospitals

### **Quality Health Care, Inc.**

Gwendolyn Watford-Miller  
556 Main Street  
Stroudsburg, PA 18360  
3rd Floor  
570-420-0575  
570-420-0576  
gwenqhc@aol.com  
www.qhcservices.com  
Home Health

### **Liquid Martini Bar**

Greg Fiore  
907 Main Street  
Stroudsburg, PA 18360  
570-420-0100  
greg@liquidmartinibar.com  
www.LiquidMartiniBar.com  
Restaurants

### **LKF Digital Kreations, Inc.**

Karen French  
HC 1 Box 23P  
White Haven, PA 18661  
570-760-7785  
karen@lkfdigitalkreations.com  
www.lkfdigitalkreations.com  
Photographers

### **Spreading Joy LLC**

Linda Schiaffino  
1303 Seneca Trail  
Stroudsburg, PA 18360  
570-982-9465/570-620-1133  
laschiaffino@gmail.com  
Retail-Gift & Candy

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*Daisy Gallagher* - First Vice Chairman  
*Charles Niclaus* - Second Vice Chairman  
*Elizabeth Koster* - Treasurer  
*Chris Kurtz* - Secretary  
*Joseph McDonald, Jr. Esq.* - Past Chairman

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*Robert Phillips* - President/CEO  
*Patricia Metzgar* - Vice President, Operations/Development  
*Audrey Bartkowski* - Membership Director  
*Miriam Conway* - Executive Assistant  
*Georgia Strunk* - Office Assistant

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